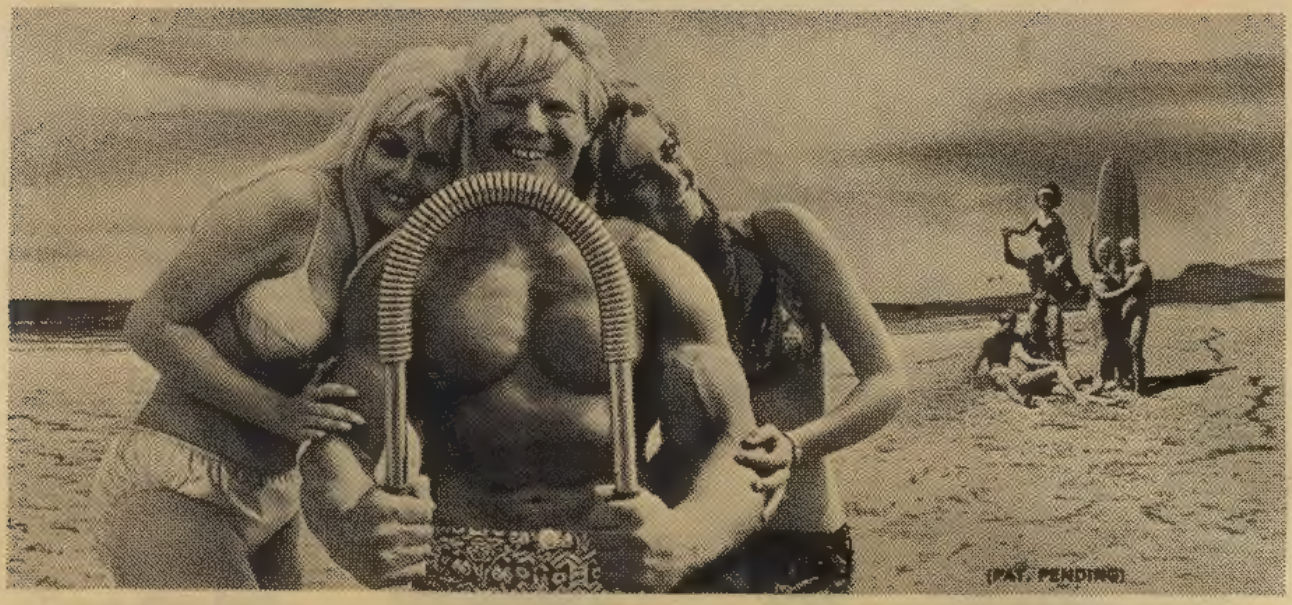
RAWHIDE KID
12¢ IND.
69 APR
RAWHIDE KID
APPROVED BY THE COMICS CODE AUTHORITY
MARVEL COMICS GROUP
AND NOW--
THE
EXECUTIONER!



LOOK WHAT'S HAPPENING

TO THE HANDSOME MUSCULAR MEN ON MUSCLE BEACH, CALIFORNIA!

WITH ONE TWIST, IN JUST ONE SECOND, They're Adding Inches of Muscles, To Their Arms, Chest, Shoulders. WHY NOT YOU?

The **"007" TWISTER** is turning them on—even the Girls! From one end of Muscle Beach to the other, muscular things are popping up everywhere you go! The handsome, fun-going attractive fellows are twisting with the **"007" TWISTER** to add up to 2" on their arms, 4" on their chest, besides muscularizing their waists and building vigorous legs. They are giving the more than 500 muscles in their bodies a thorough going-over—to build power—rugged vigor—herculean muscular size, because they need **he-man muscles**—for **surfing, swimming** and **lifting girls overhead with one arm!** They know that **one twist** of the **"007" TWISTER** makes their muscles come alive with VIGOR...POWER...for **Super Happenings!** Don't you just read this ad—JOIN THE FUN! —SHAPE UP!—**And What Shape You'll Be In!**

MUSCLES—ARE FOR REAL MEN!

See For Yourself What Super-Happenings You're In On When You Start Twisting With the **"007" TWISTER** and **Build Your Own Muscular Go-Go, Action-Packed Body**—all in the privacy of your own home!

THE BODY BEAUTIFUL LOOK IS CREATED WITH THE "007" TWISTER!

Beautify—Muscularize—Give Your Body the Tough and Rugged Muscular Look of a Muscle Beach He-Man!

DOES YOUR BODY LOOK MUSCLE-STARVED? Then become this new breed of wildcat!

Be my guest—use the **"007" TWISTER** and if 5 minutes doesn't convince you that you too can easily toughen up and put yourself in this exciting, dramatic Muscle Beach setting, return it for a full refund? Fair? My **"007" TWISTER** is **Tough—Durable—Elegant,** made of chromed-steel tubing with easy to hold rubber grippers. As you take it in your hands, **the very first twist of its shiny coils** will make every muscle in your body COME ALIVE with Vigor and Power! It gently coaxes your arms, chest, back and legs into Super-Muscle Happenings, adding inches of rugged muscle all over your body! It makes you **Shape Up—Toughen Up—Muscle Up** FAST...the Muscle Beach Way! So start going with the youthful, fun-loving crowd **now**—bring some Muscle Beach excitement into your life—by ordering your **"007" TWISTER today!** IT'S GUARANTEED TO PRODUCE RESULTS—OR MONEY BACK!

THIS IS A LIMITED OFFER AND AVAILABLE ONLY THROUGH THIS COUPON—SO **HURRY!**

FREE!

THIS 128-PAGE BOOK—to help you Muscle Up to a bigger, better, more "cut-up" body! Contains 15 exciting courses with over 200 photos of the Champs in muscle building action! A $5 value—it's yours FREE—just for ordering the "007" TWISTER! Get your copy NOW!

THE ROMANTIC LOOK IS CREATED BY THE "007" TWISTER!

ONLY **$9.98** Postpaid

Comes with FREE illustrated course of instructions.

My Personal Guarantee: YOU MUST BUILD A MUSCLE BEACH, "SUPER-HAPPENING", MUSCULAR BODY OR RETURN THE TWISTER FOR **EVERY PENNY BACK! ORDER NOW!**

CALIFORNIA, MUSCLE BEACH—BODYBUILDER

JOE WEIDER
531-32nd Street
Union City, N.J. 07087

Dept. 83-39PT

Dear Joe:
I want to bring the excitement of Muscle Beach into my life and make my muscles "come alive" with Super Happenings, too! Enclosed is **$9.98**—rush me the "007" along with free instructions and the FREE muscle building book. I understand that if I am not completely satisfied, I may return the TWISTER for a full refund.

NAME _____ AGE _____
(please print clearly)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

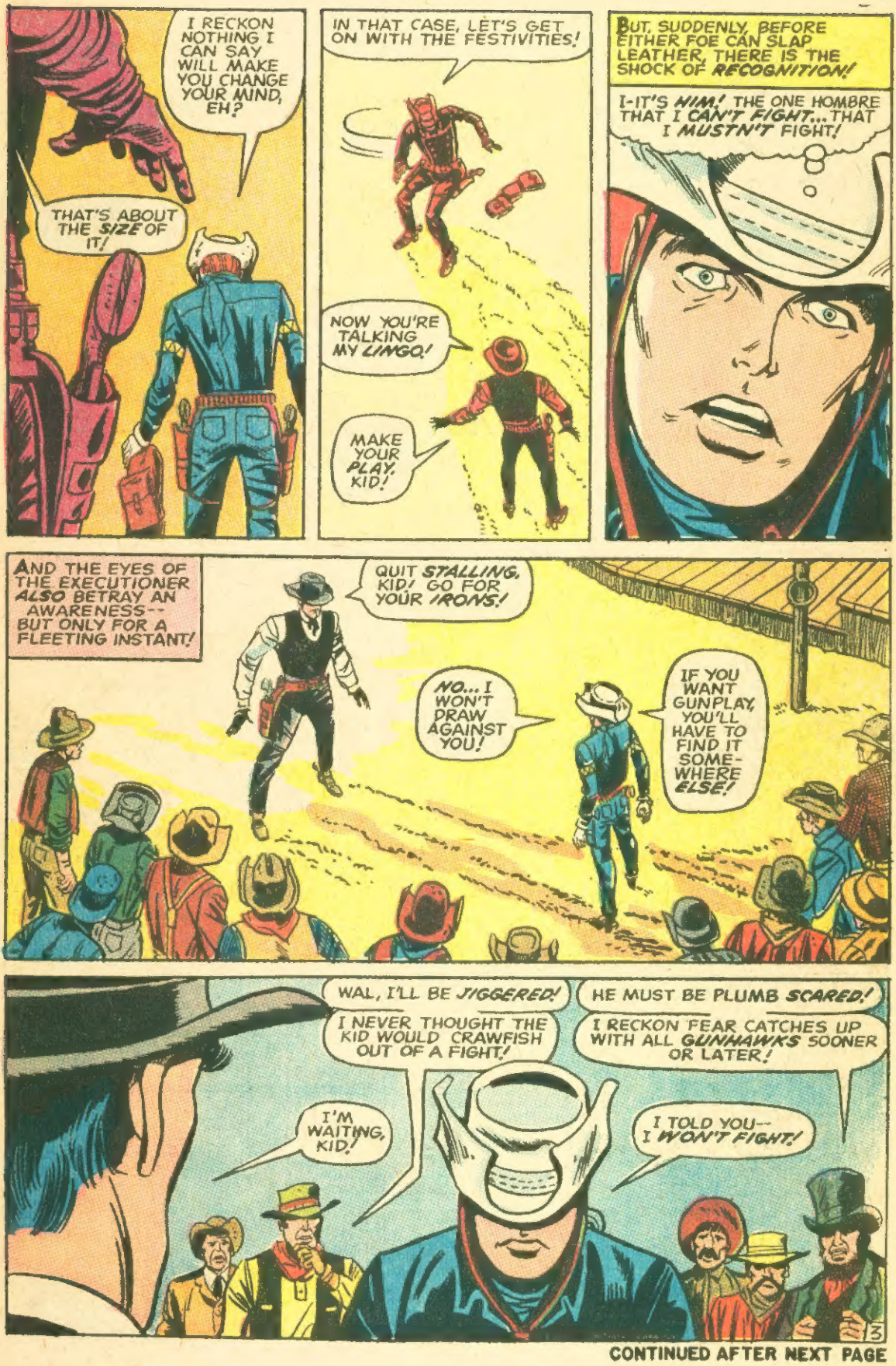
RAWHIDE KID

"AND NOW-- THE EXECUTIONER!"

THERE IS NO WEIGHT AS HEAVY AS INFAMY-- FOR IT'S THE ONLY BURDEN THAT A MAN CAN NEVER PUT DOWN! THUS, EVEN WHEN THE RAWIDE KID IS MERELY MAKING A SIMPLE PURCHASE...EYES WIDEN, HANDS TREMBLE, AND SKIRTS FLUTTER!
EDITED BY... STAN LEE
WRITTEN AND DRAWN BY... LARRY LIEBER
INKED BY... J. TARTAGLIONE
LETTERED BY... JEAN IZZO
GASP! I-IT'S HIM! THE RAWHIDE KID!
W-WILL THAT BE ALL, SIR?
YEH! AND SIMMER DOWN, FRIEND! I'M NOT LOOKING FOR TROUBLE!
MATTER OF FACT, I'LL BE PUSHIN' ON, SOON AS I'VE PAID FOR THESE SUPPLIES!
HURRY, BILLY! IT'S NOT SAFE IN HERE, WITH A RUTHLESS GUNMAN!

THE RAWHIDE KID is published by MAGAZINE MANAGEMENT, CO. OFFICE OF PUBLICATION: 625 MADISON AVENUE, NEW YORK, N. Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N. Y. AND AT ADDITIONAL MAILING OFFICES. Published bi-monthly. Copyright ©1969 by Magazine Management Co., Marvel Comics Group, all rights reserved, 625 Madison Avenue, New York, N. Y. 10022. Vol. 1, No. 69, April, 1969 issue. — Price 12¢ per copy. No similarity between any of the names, characters, persons and or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by World Color Press, Inc., Sparta, Illinois 62286. **Subscription rate $1.75 and $2.25 Canada for 12 issues including postage. Foreign subscriptions $3.25.**

BUT EVEN AT THAT MOMENT, ANOTHER GUN-TOTER APPROACHES... WITH COLD EYES AND GRIM PURPOSE!
I'VE BEEN DOGGIN' HIM FOR WEEKS! BUT NOW THE TRAIL IS ENDED! I'M SURE HE'S IN THIS ONE HOSS TOWN!
JOE, LOOK! THAT RIDER-- HE'S THE GUNSLICK THEY CALL THE EXECUTIONER!
EXECUTIONER? HOW'D HE EARN A HANDLE LIKE THAT?
THE HARD WAY! IF HE DRAWS ON YUH-- YOU'VE HAD IT!
SAY, OLD TIMER, I'M LOOKING FOR A FAST SQUIRT CALLED THE RAWHIDE KID! IS HE AROUND?
YEH! BUT IF'N I WAS YOU, HOMBRE, I'D STEER CLEAR OF THE KID! HE'S GOT A MIGHTY BAD REP!
SO I HEAR! I JUST HOPE HE LIVES UP TO IT!
IT WOULDN'T BE MUCH FUN TO TAKE HIM ON, OTHERWISE!
WAL, IF DYIN' IS YORE IDEA OF FUN, NOW'S YORE CHANCE!
THERE'S THE KID, LEAVIN' THAT SHOP!
KID! RAWHIDE KID! I'M CALLING YOU OUT!
IT'S A NICE DAY, MISTER! TOO NICE FOR BLOODLETTING!
WHOEVER YOU ARE, GO YOUR WAY AND LET ME GO MINE!
I'M NOT SPOILIN' FOR A SHOOT-OUT!
WELL, I AM, PUNK! AND I DON'T AIM TO BE DENIED!
YOU SURE PUSH HARD, FRIEND...


I RECKON NOTHING I CAN SAY WILL MAKE YOU CHANGE YOUR MIND, EH?
THAT'S ABOUT THE SIZE OF IT!
IN THAT CASE, LET'S GET ON WITH THE FESTIVITIES!
NOW YOU'RE TALKING MY LINGO!
MAKE YOUR PLAY, KID!
BUT, SUDDENLY, BEFORE EITHER FOE CAN SLAP LEATHER, THERE IS THE SHOCK OF RECOGNITION!
I-IT'S HIM! THE ONE HOMBRE THAT I CAN'T FIGHT... THAT I MUSTN'T FIGHT!
AND THE EYES OF THE EXECUTIONER ALSO BETRAY AN AWARENESS-- BUT ONLY FOR A FLEETING INSTANT!
QUIT STALLING, KID! GO FOR YOUR IRONS!
NO... I WON'T DRAW AGAINST YOU!
IF YOU WANT GUNPLAY, YOU'LL HAVE TO FIND IT SOMEWHERE ELSE!
WAL, I'LL BE JIGGERED!
I NEVER THOUGHT THE KID WOULD CRAWFISH OUT OF A FIGHT!
HE MUST BE PLUMB SCARED!
I RECKON FEAR CATCHES UP WITH ALL GUNHAWKS SOONER OR LATER!
I'M WAITING, KID!
I TOLD YOU-- I WON'T FIGHT!
3

CONTINUED AFTER NEXT PAGE

Be the One Who "Makes" Every Party!

Join the swinging world of MUSIC

We'll Send You FREE BOOKLET That Shows How You Can Now Play the Piano, Accordion, Guitar — or ANY Instrument You Want!

SAXOPHONE

PIANO

WOULDN'T you like to be *really popular* at parties – playing the music everybody wants to hear?

Picture the thrill of leading your friends in a wild, *hoot-and-holler* folk-sing! Of rocking the house down with your own combo! Of playing the latest R & R hits, Surf sounds, Mersey Beat! When you can play music, a whole new swinging world opens up for you – a wonderful world of new self-confidence . . . popularity . . . new friends . . . and even extra cash! Many teen-agers earn their spending money by playing at dances and all kinds of affairs. Still others make music their career . . . and tour the country in singing groups and combos!

Right now there's a *boom* on for teen-age musical talent. Every day you hear of another successful new group from Detroit, L.A., or Nashville. Their records sell from coast to coast, their personal appearances thrill thousands! Overnight these kids make "the big time"!

GUITAR

ACCORDION

If you like music – if you can follow a tune or keep a beat–it's a good sign that you may have hidden talent. U.S. School of Music wants to *discover* this talent in kids like you – *develop* it to bring you more fun in life – even to earn you extra money!

Learn to Play at Home

This exciting new home study Course is meant for *active* people who want to play *fast* – who don't want to go slow or be bored. NO impatient teachers to please. NO appointments to keep (*or miss*). You learn fast by *actually playing* your favorite instrument. Easy-to-understand instructions and plenty of big, clear pictures teach you step-by-step.

EVEN IF YOU DON'T KNOW A NOTE NOW, THIS COURSE CAN HAVE YOU PLAYING *REAL MUSIC – RIGHT FROM THE START!*

Your very first lessons include popular songs . . . old favorites . . . folk tunes. And because you play from *real notes* you'll quickly be reaching for *every* kind of music. Ballads . . . rhythm and blues . . . standards . . . the latest numbers from Liverpool – anything you like. EVERYTHING your *friends* beg you to play. What's more, others in your group can learn right along with you, from the same lessons, if you want. And the cost for everything (including printed sheet music) is unbelievably low – only a few pennies for each lesson!

MAIL COUPON TODAY

The thrill of playing music is waiting *for you* NOW! Get started by mailing coupon for valuable Free Booklet. This booklet SHOWS you our way to learn music is so FAST and EASY. It is fully illustrated – and packed with important information on our staff (including award-winning Guitarist Harry Volpe), lessons, *free* sheet music, additional printed lectures, Personal Advisory Service, and so much more.

Just fill in the coupon. Check the instrument you want to play, and mail the coupon now. Booklet will be sent at once. There is no obligation. U.S. SCHOOL OF MUSIC, Port Washington, New York 11050. *Licensed by the New York State Education Dept.*

THESE STUDENTS "MADE IT" . . . YOU CAN TOO!

TRAVELS AROUND THE WORLD

"When I returned to the United States I found I was playing well enough to lead a trio. Have since worked in California, Denver, Rapid City, Washington, D.C., and Europe." —Phil Philcox
Nancy, France

FRIENDS ARE ASTONISHED

"Ever since I signed up for Piano Course, I have been reaping happiness. My friends are astonished and my family happy. I am a happier person. I will never forget all the fun I've had while being enrolled in your school." —Linda L. Earle
Airville, Pa.

HAS 3-PIECE BAND

"I never thought when I took up your Course that I would play this well. I have a three-piece band. We play at night clubs around this area. So you see how much your Course means to me." —Howard Clark
Blaine, Ohio

PLAYS ON RADIO AND TV

I have performed on television, radio and before large audiences. I have also written three musicals. I owe my thanks to the U.S. School of Music." —Leonard Ira Drumheller, Jr.
Charlottesville, Va.

U.S. SCHOOL OF MUSIC, Studio A1473
Port Washington, New York 11050

Yes! I want *to* learn to play the instrument checked below. Please send me FREE, your illustrated booklet, "Now You Can Learn To Play Music in Your Own Home." I am under *no obligation*.

Name ..... Age .....
(Please Print Clearly)

Address .....

City & State .....

Check the instrument you would like to play (check one only)

☐ Piano	☐ Tenor Banjo	☐ Violin
☐ Guitar	☐ Trumpet	☐ Ukulele
☐ Accordion	☐ Cornet	☐ Clarinet
☐ Saxophone	☐ Organ – pipe, electronic, reed	☐ Trombone
☐ Steel Guitar		☐ Mandolin

Do you have instrument? ☐ Yes ☐ No

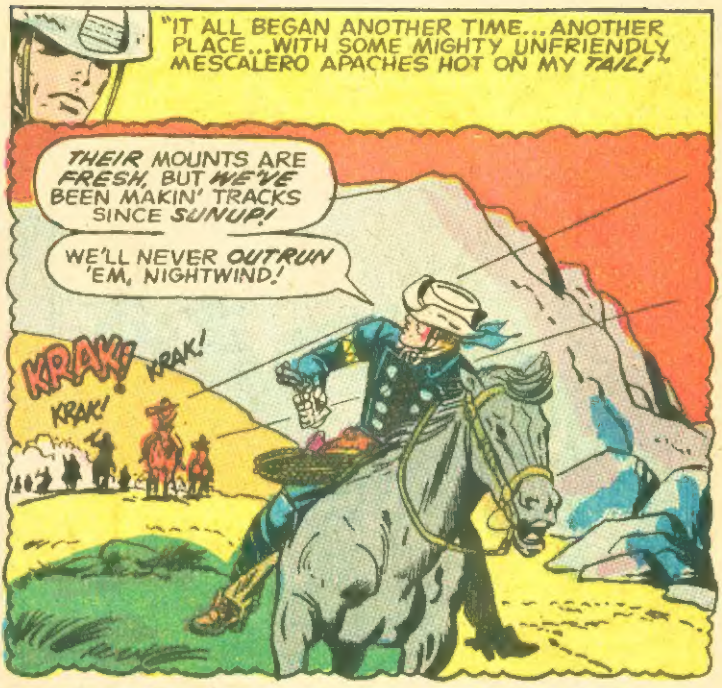
ZIP CODE (IF ANY)

Instruments, if needed, supplied to our students at reduced rates.

Accredited Member, National Home Study Council

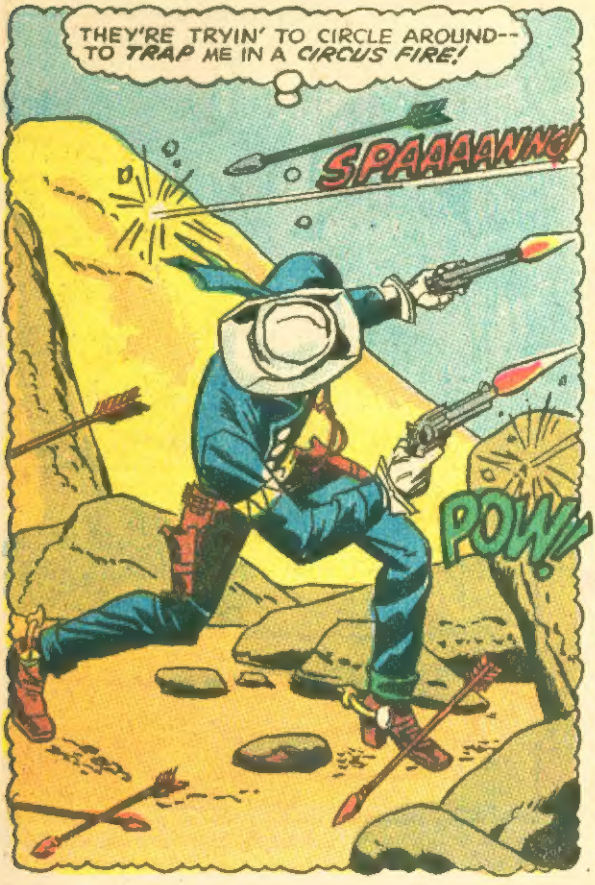
WAIT--COME BACK! YOU CAN'T JUST TURN TAIL! I WON'T LET YOU!
I DON'T RECKON THERE'S ANY WAY FOR YOU TO STOP ME!
I WARN YOU, KID! I'M NOT LETTING YOU RIDE OFF!
I'LL GUN YOU DOWN IN YOUR TRACKS IF I HAVE TO!
I DOUBT THAT! KILLING A MAN IN A FAIR FIGHT IS ONE THING...
...BUT BLASTING HIM IN THE BACK...
...IS SOMETHING THAT YOU JUST COULDN'T COTTON TO!
HE'S RIGHT! I--I CAN'T DO IT...
...WHAT IRONY! I CAME ALL THIS DISTANCE TO FIGHT A FAMOUS GUNSLICK...
...NOT KNOWING, NEVER SUSPECTING, THAT IT WOULD TURN OUT TO BE HIM--THE ONE MAN ON THIS EARTH WHO CAN'T FIGHT ME...
...NOT BECAUSE HE FEARS FOR HIS OWN SAFETY, BUT BECAUSE HE FEARS FOR MINE!
4

AND SO THE KID PUSHES ON, LEAVING BEHIND A TOWN THAT WILL FOREVER SPEAK OF THE DAY THAT THE RAWHIDE KID BACKED DOWN!
THEY THINK I'VE LOST MY NERVE...AND I CAN'T BLAME 'EM! HOW COULD THEY POSSIBLY KNOW THE TRUTH?


"IT ALL BEGAN ANOTHER TIME...ANOTHER PLACE...WITH SOME MIGHTY UNFRIENDLY MESCALERO APACHES HOT ON MY TAIL!"
THEIR MOUNTS ARE FRESH, BUT WE'VE BEEN MAKIN' TRACKS SINCE SUNUP!
WE'LL NEVER OUTRUN 'EM, NIGHTWIND!
KRAK!
KRAK!
KRAK!

ONLY THING TO DO IS TAKE COVER...
KRAK!
KRAK!
KRAK!

...AND MAKE A STAND!
UNNNH...
DEATH TO THE PALE-FACE!
KA-
POW!
KA-
POW!



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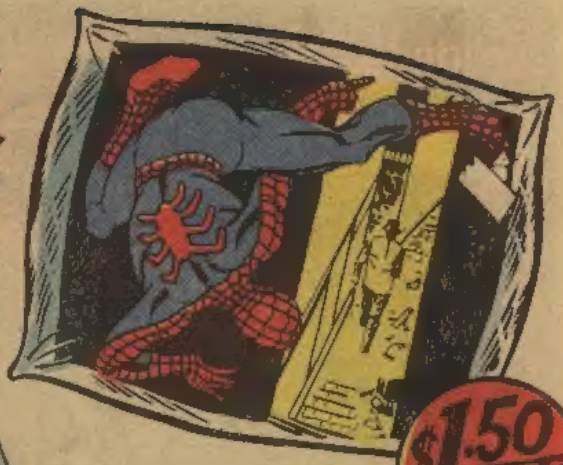
IT'S BRAND NEW!!
MARVEL'S SWINGIN' INFLATABLE
PLASTIC PILLOWS!



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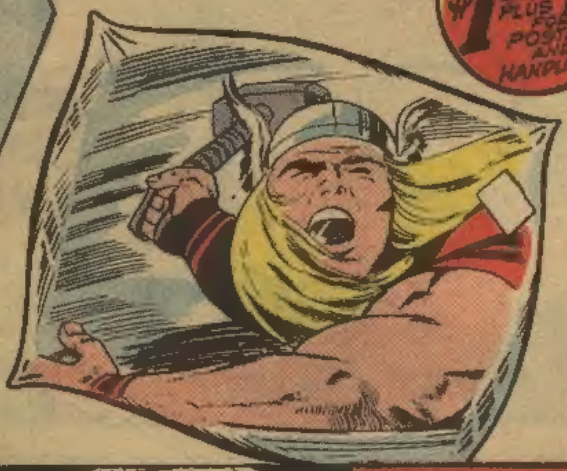
$1.50 PLUS 15¢ FOR POSTAGE AND HANDLING



I'D LIKE _____ SPIDER-MAN PILLOWS.
I'D LIKE _____ THOR PILLOWS.
TOTAL ➔ [ ]

SEND TO:
MARVEL COMICS GROUP, DEPT. P.P.
625 MADISON AVE. N.Y.C. N.Y. 10022

NAME _____
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CITY _____ STATE _____
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YOUTH - MEDIUM-LARGE
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ALL NEW MEMBERSHIP KIT: AN OFFICIAL RECORDING OF M.M.M.S. SONG... SWINGIN' STICKERS OF EIGHT MARVEL HEROES ...A NUTTY NEW NOTE PAD... A MARVEL MINI-BOOK... A MARVEL PENCIL... AN M.M.M.S. CERTIFICATE... YOUR OWN MEMBERSHIP CARD... *ALL FOR ONLY* **$1.00**

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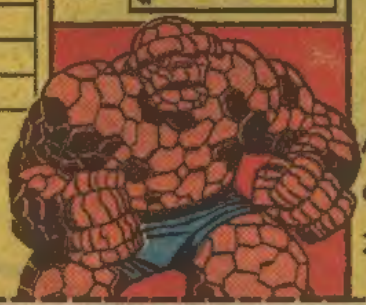
T-SHIRTS	SIZE	QUANTITY
CAPT. MARVEL		
SPIDER-MAN		
THE HULK		
THOR		

TOTAL [$]

MERRY MARVEL MARCHING SOCIETY KIT [$]



OKAY, MADMEN... HERE'S MY HARD-EARNED CASH, WHICH I'M SENDING YOU AT:
M.M.M.S. MARVEL COMICS GROUP DEPT A.J.
625 MADISON AVE. N.Y.C. N.Y. 10022

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WITHOUT LOSING A DAY'S PAY

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QUALIFY FOR A BETTER JOB
HIGHER PAY • GREATER SECURITY

$75,000 extra income in a lifetime

U.S. Government figures show the average high school graduate earns $75,000 more than the non-graduate. Here's what you can do with the extra money:

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Watch your savings account grow — enjoy real security.

Get the Full Story—FREE

Send for Academy's FREE booklet. It tells you how you can finish high school at home. Low cost, easy terms. You will also receive *free* a valuable Government booklet with advice for drop-outs, and a self-scoring test of your general knowledge. You may discover you are much closer to completing high school than you imagined. Mail coupon below today. Academy, 425 South Dearborn, Chicago, Illinois 60605.

ACADEMY FOR HOME STUDY
425 S. Dearborn, Dept. 86-903, Chicago, Illinois 60605

Please rush FREE booklet on how to finish high school at home, also free Government booklet and self-scoring test. No obligation.

Name ..... Age .....

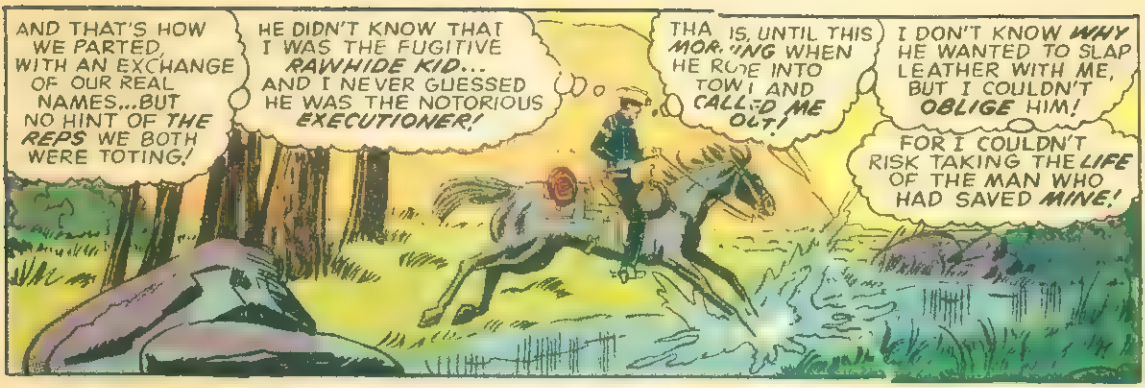
Address ..... Apt. No. ..... County .....

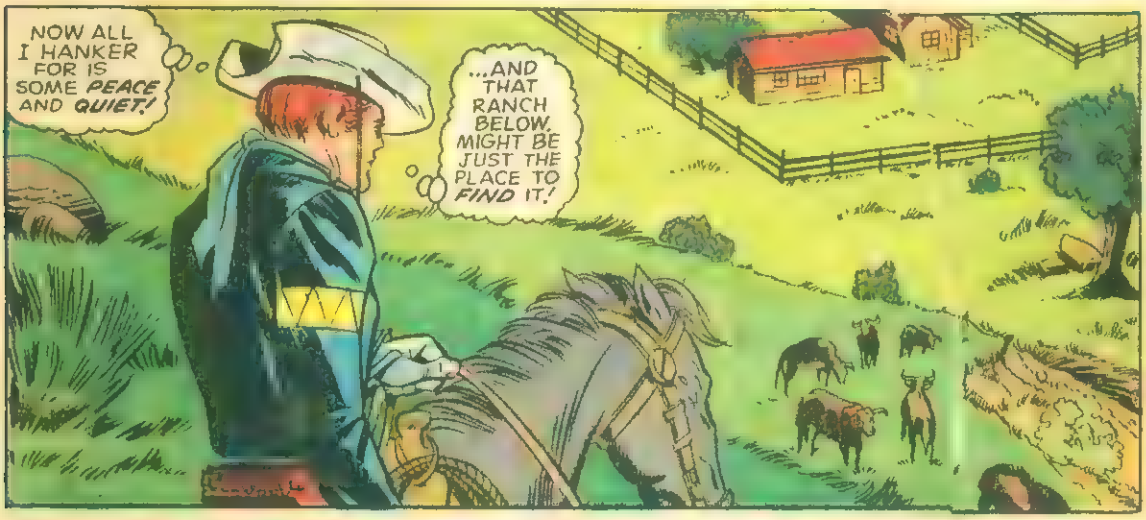
City & State ..... Zip No.

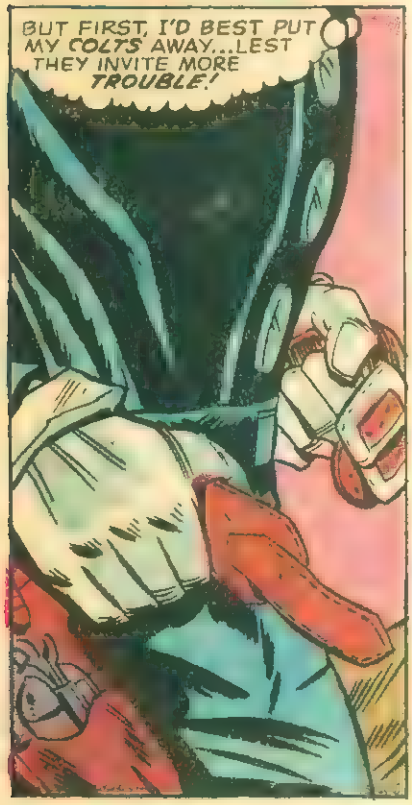
Accredited Member National Home Study Council

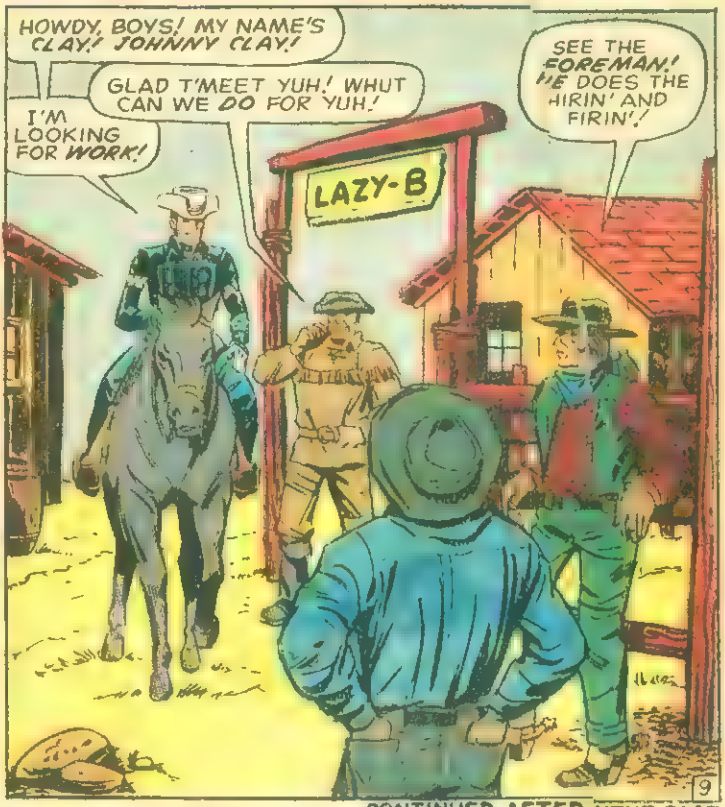
BUT AS THE WAR PARTY GALLOPS IN FOR THE KILL...
THAT HOMBRE WAS DOING MIGHTY FINE BY HIS LONESOME!
KRAK
...BUT I RECKON THAT RIGHT ABOUT NOW HE CAN USE SOME HELP!
BEHOLD! ANOTHER PALEFACE ON THE ROCKS ABOVE!
HIS EYE IS TRUE! HIS WEAPON, DEADLY!
UNHHH!
FROM UP THERE, HE HOLDS THE ADVANTAGE! WE ARE AT HIS MERCY!
WE MUST FLEE!
THEY'RE HIGH-TAILIN' IT! I'M SAVED!

FOR AWHILE, IT LOOKED LIKE CURTAINS, NIGHTWIND...TILL ANOTHER GUN DEALT HIMSELF INTO THE FRACAS!
LET'S GO SEE WHO SAVED MY SKIN!
NO NEED TO!
I'M COMING DOWN!
MY NAME'S JOHNNY CLAY...AND I'M SURE BEHOLDIN' TO YOU, MISTER!
COLE YORBY IS MY HANDLE...AND SAVING YOUR HIDE, MY PLEASURE!
I FIGURE THAT ANY HOMBRE WHO PUT UP THE FIGHT YOU DID AGAINST OVERWHELMING ODDS, DESERVES TO SEE ANOTHER SUNRISE!
THANKS! MAYBE SOME DAY I'LL HAVE A CHANCE TO RETURN THE FAVOR!
WHO CAN TELL? THESE ARE TROUBLED TIMES...AND NO ONE KNOWS WHAT THE MORROW WILL BRING!
ANYWAY, I BOUGHT YOU SOME MORE DAYS SON! USE THEM WELL!
I'LL TRY!
ADIOS, AMIGO!
8


AND THAT'S HOW WE PARTED, WITH AN EXCHANGE OF OUR REAL NAMES...BUT NO HINT OF THE REPS WE BOTH WERE TOTING!
HE DIDN'T KNOW THAT I WAS THE FUGITIVE RAWHIDE KID... AND I NEVER GUESSED HE WAS THE NOTORIOUS EXECUTIONER!
THAT IS, UNTIL THIS MORNING WHEN HE RODE INTO TOWN AND CALLED ME OUT!
I DON'T KNOW WHY HE WANTED TO SLAP LEATHER WITH ME, BUT I COULDN'T OBLIGE HIM!
FOR I COULDN'T RISK TAKING THE LIFE OF THE MAN WHO HAD SAVED MINE!






HOWDY, BOYS! MY NAME'S CLAY! JOHNNY CLAY!
GLAD T'MEET YUH! WHUT CAN WE DO FOR YUH!
I'M LOOKING FOR WORK!
SEE THE FOREMAN! HE DOES THE HIRIN' AND FIRIN'!
LAZY-B

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Send my first bundle of papers, selling helps and prize offers

Name

In Care of

Street and No RFD

Post Office State

ZIP Code No

Are You a Boy? Age Date Born Year

Print Your Last Name Plainly Here

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YOU THE RAM-ROD?
YEH! FRANK LOGAN'S THE NAME! WE CAN USE ANOTHER HAND! BUT WRANGLING IS TOUGH WORK, AND YOU DON'T 'PEAR CUT OUT FOR IT, SON!
I CAN PULL MY OWN WEIGHT! LEASTWAYS, I'D LIKE TO TRY!
I RECKON THAT SOUNDS FAIR ENUFF! OKAY, YOU'RE HIRED!
PUT YORE GEAR IN THE BUNK-HOUSE!
AND SO, THE YOUNG FUGITIVE TAKES ON THE GRUELING ROLE OF RANCH HAND!
A HALF DAY OF MENDIN' FENCES IS NO PICNIC... BUT IT SURE BEATS RUNNING FROM POSSES AND BOUNTY HUNTERS!
AND AT DAY'S END...
MUSCLES SORE, EH JOHNNY?
RUB IN SOME LINIMENT! IT'LL HELP TILL YUH GET USED TO THE CHORES!
THANKS! I'LL DO THAT!
THESE COWPOKES ARE DECENT, FRIENDLY HOMBRES!
MAYBE I'VE FINALLY FOUND A PLACE WHERE I CAN PLANT ROOTS!
BUT EVEN AT THAT MOMENT, ON A NEARBY RANCH...
SO OLD MAN FRASER STILL REFUSES TO SELL HIS SPREAD, EH!
YEH, HE'S STUBBORN AS A MULE!

WELL, THERE'S MORE THAN ONE WAY TO BUDGE A MULE!
IF WORDS CAN'T DO IT, MAYBE GUN PLAY WILL!
AND THE FOLLOWING DAY, AS THE "LAZY B" HANDS HEAD FOR A ROUNDUP...
NO HARD-WARE, JOHNNY?
NO! I DON'T COTTON MUCH TO GUNS!
I AIM TO CHANGE MY WAYS COMPLETELY!
FROM HERE ON OUT, THE ONLY IRON I WANT IN MY HAND IS A BRANDING IRON--NOT A SHOOTIN' IRON!
YOU'RE FAST BECOMING A FIRST RATE COWPUNCHER, JOHNNY!
YEH, YUH WORK HARD, AND LEARN QUICK!
THANKS...
...THAT'S MIGHTY HIGH PRAISE, COMING FROM PROS LIKE YOU!
NOW'S OUR CHANCE! THEY'LL NEVER KNOW WHAT HIT 'EM!
WHA--
IT'S AN AMBUSH!
TAKE COVER!
KA-BLAM!

THEY'RE AMOS CLANTON'S BOYS!
THEY'VE GOT US BOXED IN!
KRAK!
KA-POW!
CLANTON COULDN'T TALK THE BOSS INTO SELLIN' THE RANCH...
KRAK!
...SO NOW HE'S TRYIN' TO DRIVE HIM OFF HIS LAND!
JUST MY BLAMED LUCK! I GIVE UP GUNSLINGIN' TO TURN COWPOKE...
...AND END UP SMACK DAB IN A RANGE WAR!
POW!
UHHH!
THE FOREMAN--HE'S BEEN WINGED!
2

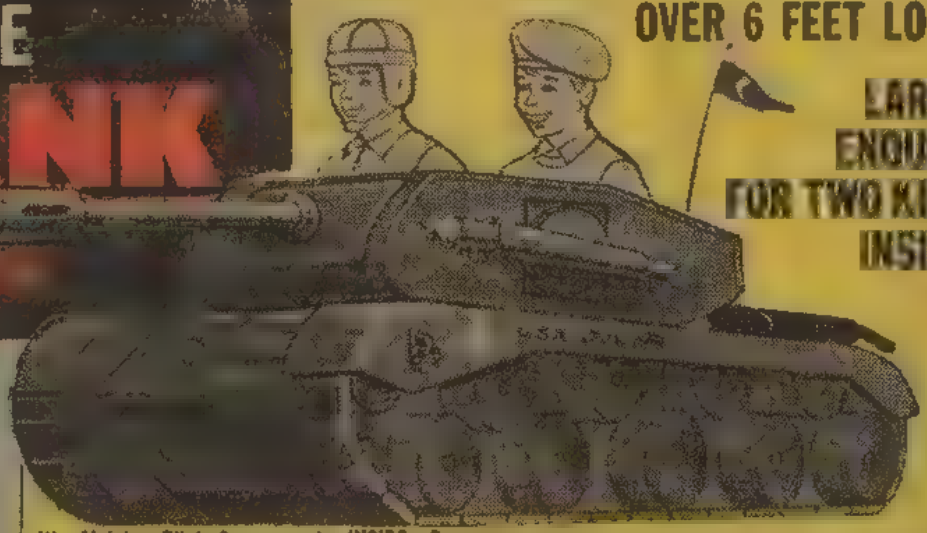
I PROMISED MYSELF NO MORE GUN PLAY! NO MORE BLOODSHED!
BUT WHEN I SIGNED ON WITH THIS OUTFIT, I BOUGHT AN OBLIGATION THAT I CAN'T RUN FROM!
I'M A PART OF THE "LAZY B" RANCH! THESE ARE MY PARDS THAT ARE GETTIN' CUT DOWN!
I MUST HELP 'EM! AND THE ONLY WAY THAT I CAN...
...IS BY GRABBIN' THE GUN THAT LOGAN DROPPED WHEN HE GOT HIT...
...AND USING IT AS ONLY A GUN HAWK CAN!
KA-POW!

IT'S EASY WHEN YOU'RE BUSHWHACKIN', AIN'T IT FRIEND?
BUT WHEN YOU'VE BEEN DRAWN OUT INTO THE OPEN, THEN IT'S A MITE DIFFERENT!
KA-POW!
...BECAUSE IT'S OUT HERE, FIGHTING FACE TO FACE, THAT THE MEN GET SEPARATED FROM THE BOYS!
I-I NEVER SAW SUCH SHOOTIN'!
UNNNHH!-- CLANTON AIN'T PAYIN' ME ENUFF FER THIS!
KA-POW!
STOP! NO MORE! I GIVE UP!

AND WHEN THE SMOKE OF BATTLE CLEARS...
YUH BEAT 'EM ALL, JOHNNY!
RIGHT NOW THEY'RE HIGH-TAILIN' IT BACK TO CLANTON--TOTIN' LIMP ARMS AND EXCUSES!
HOW'D A YOUNG FELLER LIKE YORESELF GET SO GOOD WITH A GUN?
AND THEN SUDDENLY, CAUGHT UP IN THE SPIRIT OF THE MOMENT, THE WORDS SLIP OUT!
I'VE HAD A LOT OF PRACTICE--AS THE RAWHIDE KID!
THE KID!!
H-HE'S A GUNSLINGER! AN OUTLAW!
WE'D BEST GET BACK TO THE STEERS!
YEH... L-LET'S MOVE 'EM OUT!
WHY WHY DID I REVEAL WHO I AM?
WAS IT JUST CARELESSNESS--OR DID I FOOL MYSELF INTO THINKING THESE HOMBRES LIKED ME ENUFF TO ACCEPT ME, REP AND ALL?
IN EITHER CASE, THE KID SOON REGRETS HIS IRREVOCABLE ADMISSION!
THEY WERE RIGHT FRIENDLY TO ME BEFORE!
BUT NOW, THEY'RE SCARED NOW THEY AVOID ME!
WELL, NO USE SITTIN' AROUND, AND FEELIN' SORRY FOR MYSELF! I'LL RIDE INTO TOWN!
H-HE'S GOIN' FOR A GUN!
THERE'S GONNA BE TROUBLE!
LEMME OUTTA HERE!
NO--WAIT! HE WAS ONLY REACHIN' FOR HIS HAT!
WHAT IN TARNATION?
15

CONTINUED AFTER NEXT PAGE

MISSILE TANK



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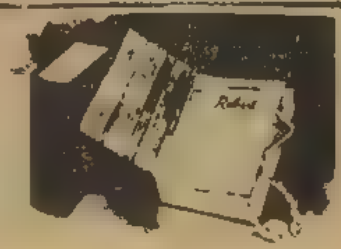

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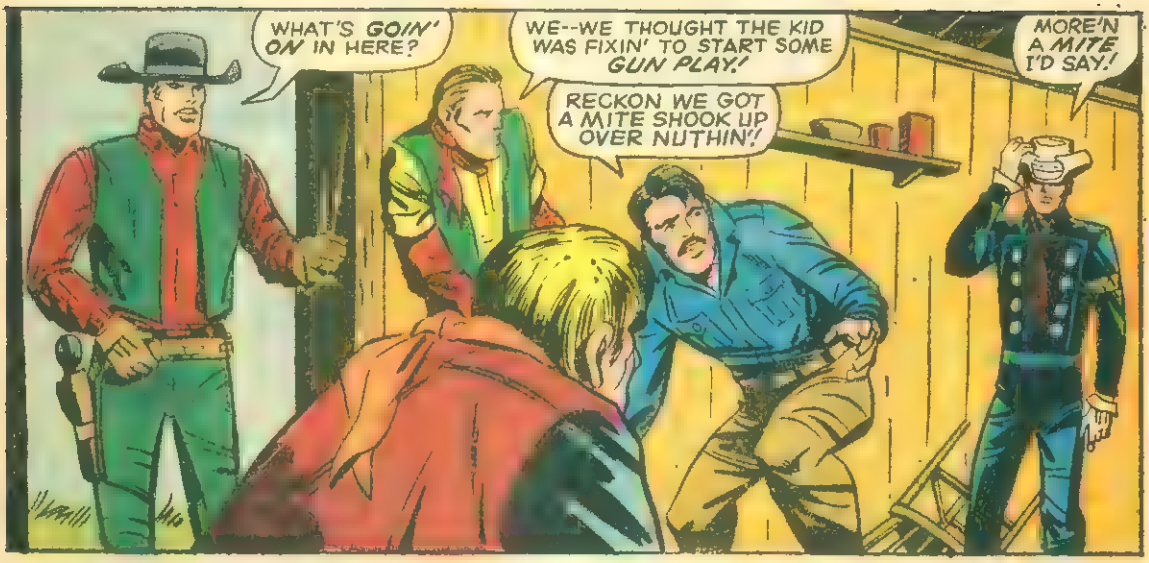
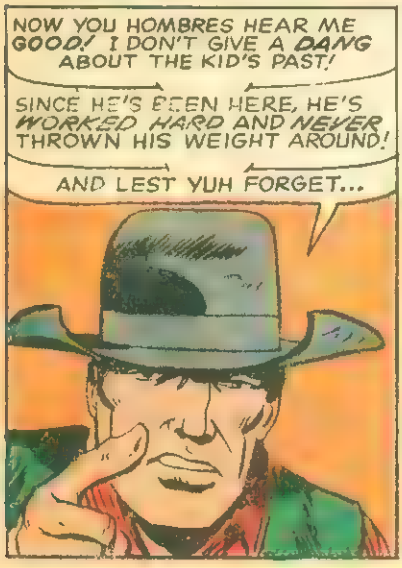
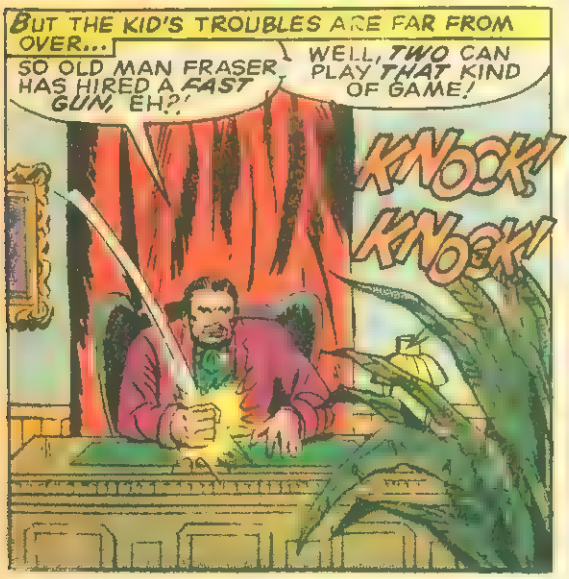
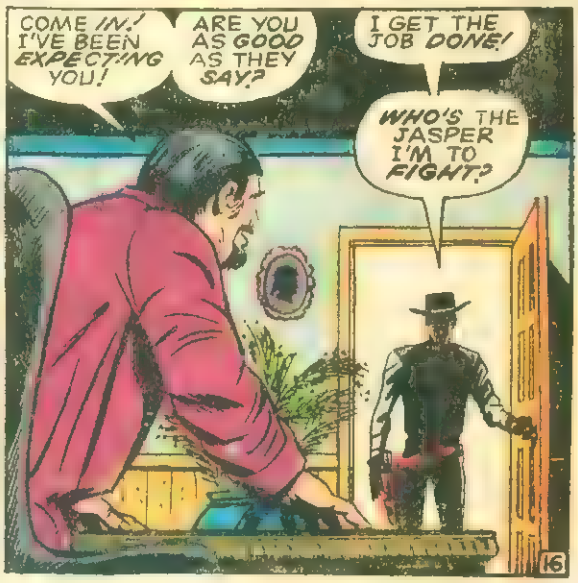

WHAT'S GOIN' ON IN HERE?
WE--WE THOUGHT THE KID WAS FIXIN' TO START SOME GUN PLAY!
RECKON WE GOT A MITE SHOOK UP OVER NUTHIN'!
MORE'N A MITE I'D SAY!


NOW YOU HOMBRES HEAR ME GOOD! I DON'T GIVE A DANG ABOUT THE KID'S PAST!
SINCE HE'S BEEN HERE, HE'S WORKED HARD AND NEVER THROWN HIS WEIGHT AROUND!
AND LEST YUH FORGET...

...THE ONLY TIME HE'S PICKED UP A SHOOTIN' IRON, IT WAS FOR THE PURPOSE OF SAVIN' OUR NECKS!
IN MY BOOK, THAT MEANS THE KID HAS EARNED OUR GRATITUDE AND OUR FRIEND-SHIP!
WILL YUH ACCEPT MUH APOLOGY, KID?
OF COURSE, MATT!
RECKON I I OWE YUH MUH REGRETS, TOO, KID!
YORE RIGHT, FRANK! WE'VE BEEN ACTIN' LIKE SPINELESS FOOLS!
YEH! SAME HERE!

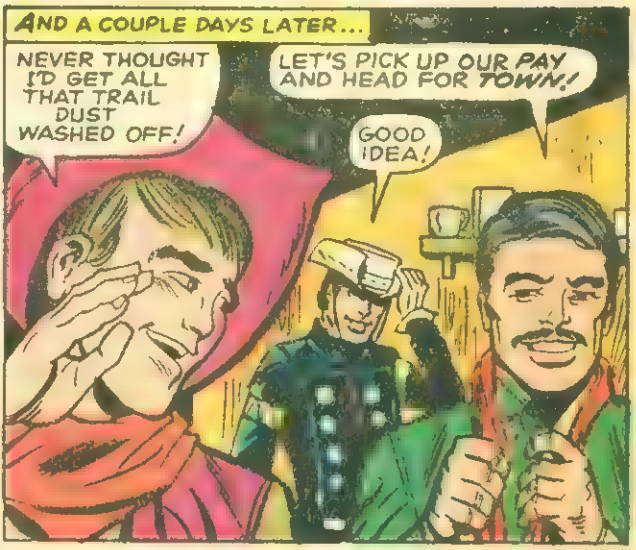

BUT THE KID'S TROUBLES ARE FAR FROM OVER...
SO OLD MAN FRASER HAS HIRED A FAST GUN, EH?!
WELL, TWO CAN PLAY THAT KIND OF GAME!
KNOCK! KNOCK!


COME IN! I'VE BEEN EXPECTING YOU!
ARE YOU AS GOOD AS THEY SAY?
I GET THE JOB DONE!
WHO'S THE JASPER I'M TO FIGHT?

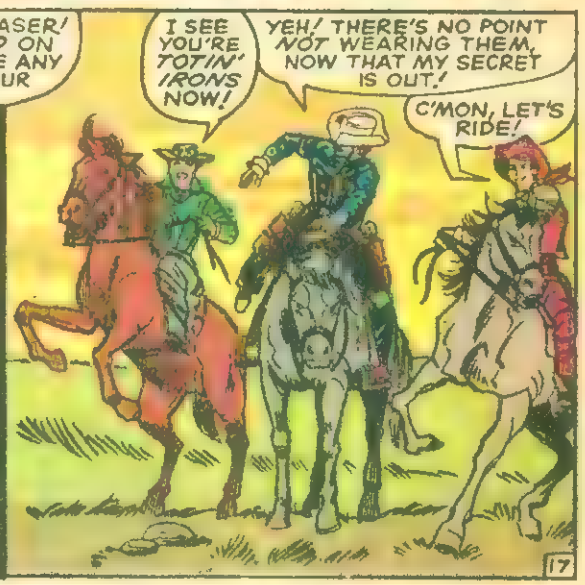
YOU'RE GOING UP AGAINST THE RAWHIDE KID!
THE KID?!! SORRY, NO DEAL!
WHY? CAN'T YOU TAKE HIM?
IT'S NOT THAT! HE WON'T FIGHT ME! I CALLED HIM OUT ONCE, BUT HE WOULDN'T SLAP LEATHER!

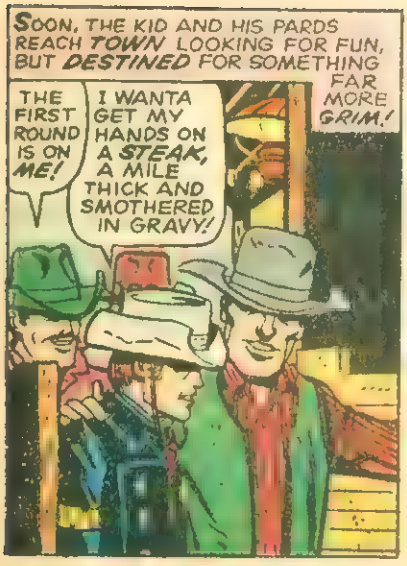
BAH! THERE ARE WAYS OF MAKING A MAN FIGHT!
GOAD HIM! TAUNT HIM! EVERYONE HAS HIS BREAKING POINT!
I DON'T KNOW...

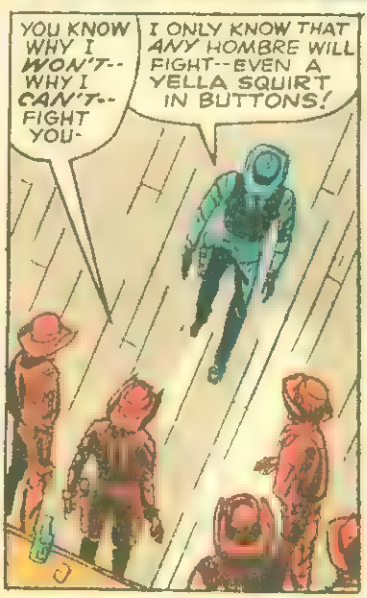
LOOK, I'M WILLING TO UP THE PRICE! TWO THOUSAND IF YOU PULL IT OFF!
OKAY, I'LL TRY--BUT FOR A REASON OTHER THAN MONEY!
SOMETHING! PERSONAL?
YEH, VERY!

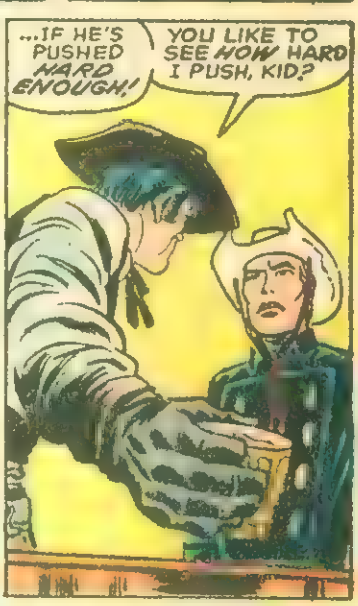

AND A COUPLE DAYS LATER...
NEVER THOUGHT I'D GET ALL THAT TRAIL DUST WASHED OFF!
LET'S PICK UP OUR PAY AND HEAD FOR TOWN!
GOOD IDEA!

I'M WORRIED! IT'S NOT LIKE AMOS CLANTON TO GIVE UP SO EASY!
DON'T FRET, MISTUH FRASER! WITH THE RAWHIDE KID ON OUR SIDE, WE'LL HANDLE ANY TROUBLE THAT COMES OUR WAY!


I SEE YOU'RE TOTIN' IRONS NOW!
YEH! THERE'S NO POINT NOT WEARING THEM, NOW THAT MY SECRET IS OUT!
C'MON, LET'S RIDE!


SOON, THE KID AND HIS PARDS REACH TOWN LOOKING FOR FUN, BUT DESTINED FOR SOMETHING FAR MORE GRIM!
THE FIRST ROUND IS ON ME!
I WANTA GET MY HANDS ON A STEAK, A MILE THICK AND SMOTHERED IN GRAVY!





THESE LOUD-MOUTHS ARE YOUR PARDS, EH, KID?
HOW'D YOU LIKE TO SEE ME CUT THEM DOWN, ONE AT A TIME?
NOW HOLD ON-!
I'M NOT FOOLING! IT'S YOU--OR THEM!

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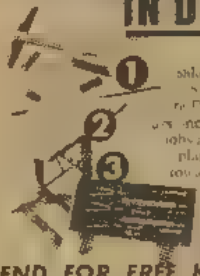

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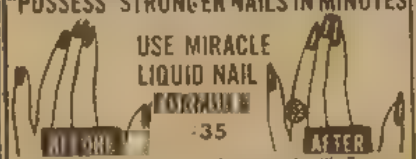

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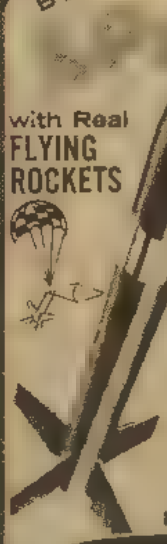

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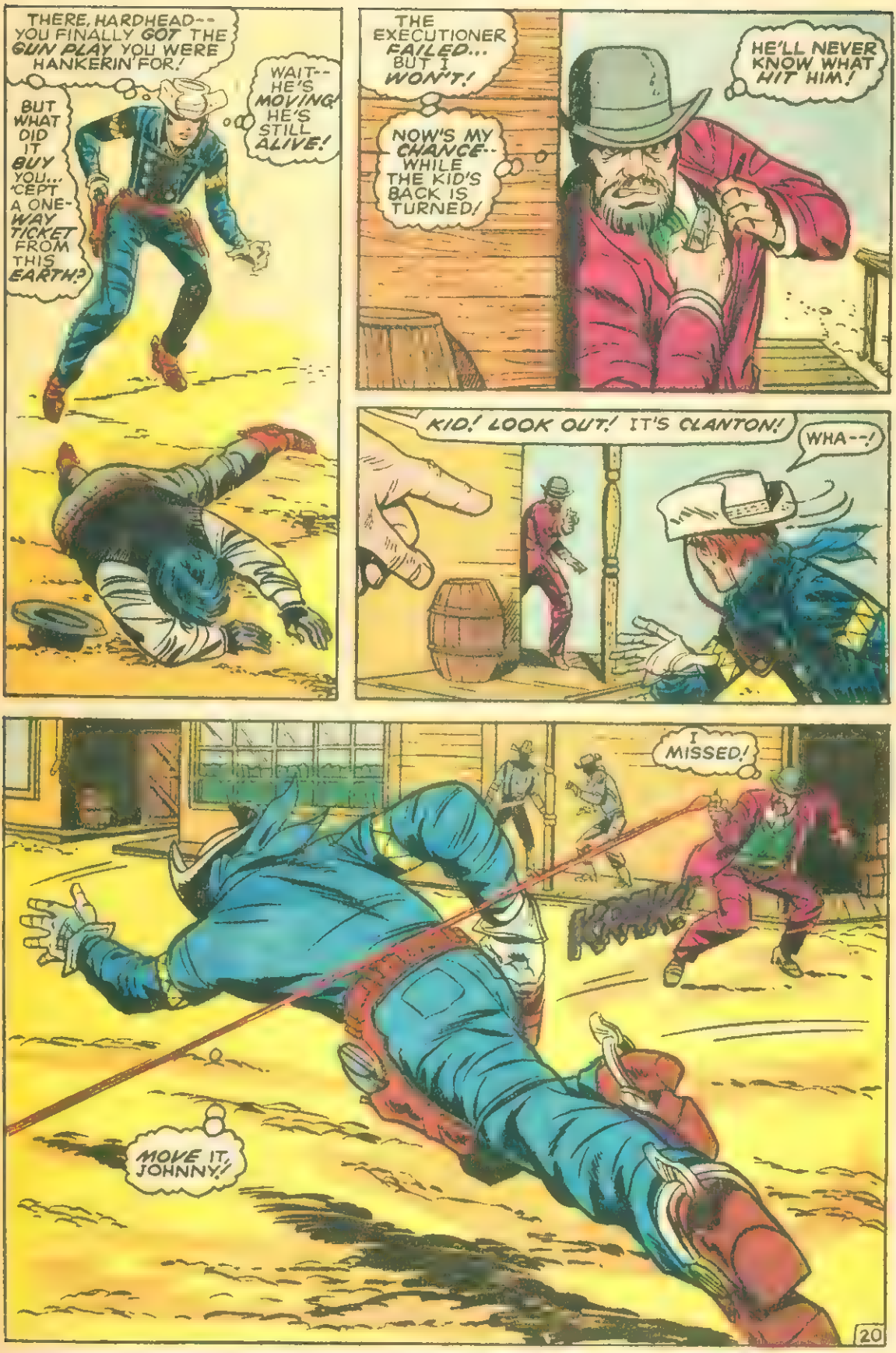
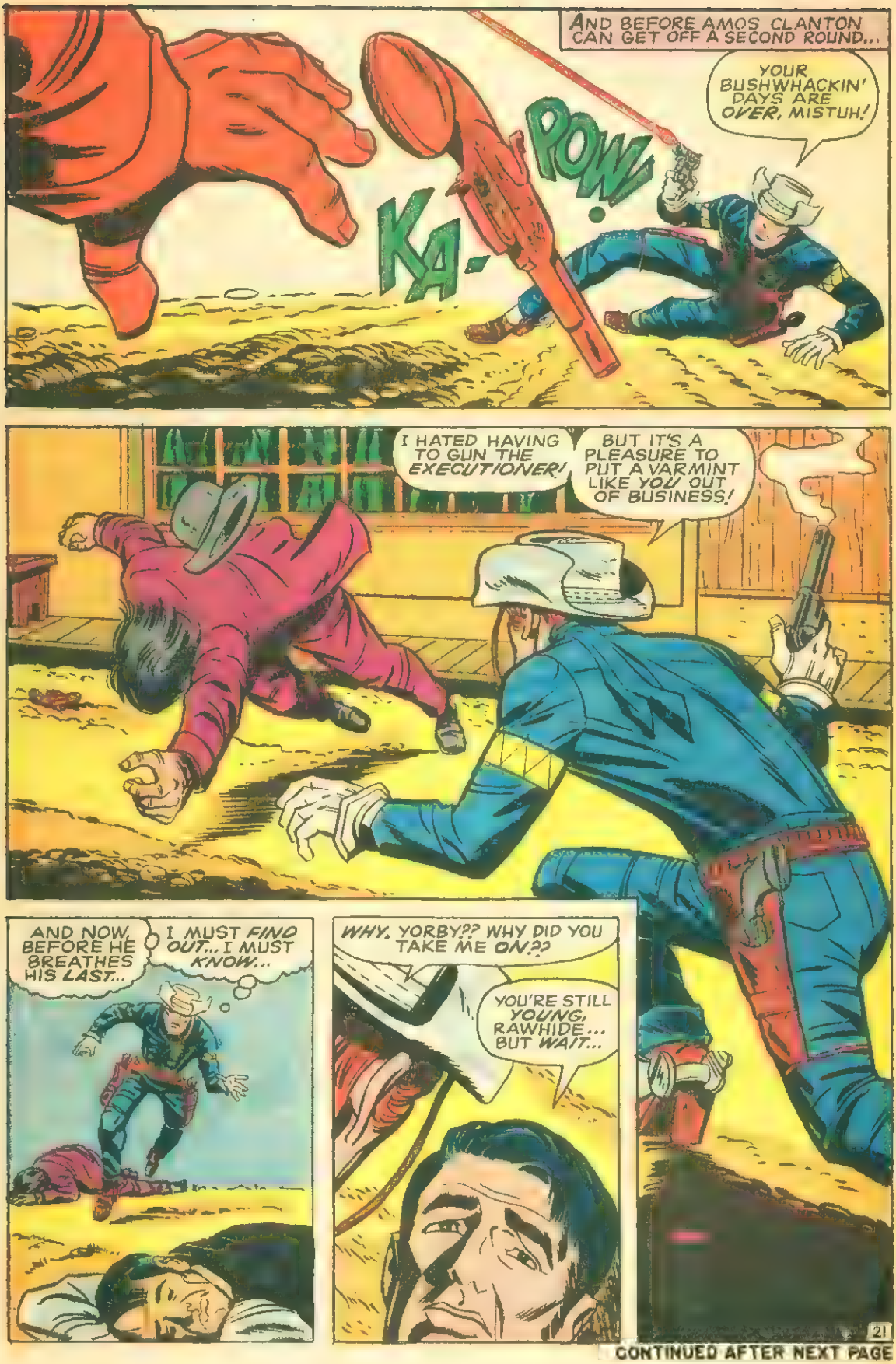
OKAY, MISTER--YOU'VE FINALLY MADE YOUR POINT!
LET'S TAKE A WALK OUTSIDE!
IT WORKED..
...THE KID FELL FOR MY BLUFF ABOUT GUNNING DOWN HIS FRIENDS!
AND NOW--FOR THE SHOWDOWN!
AT THE COUNT OF THREE, OKAY?
SUITS ME!
TAKE HIM, YORBY! FINISH HIM OFF!
ONE... TWO...
...THREE!
I DIDN'T WANT THIS...
...BUT HE LEFT ME NO CHOICE! NONE AT ALL!
KA-POW!
19


THERE, HARDHEAD-- YOU FINALLY GOT THE GUN PLAY YOU WERE HANKERIN' FOR!
BUT WHAT DID IT BUY YOU... 'CEPT A ONE-WAY TICKET FROM THIS EARTH?
WAIT-- HE'S MOVING! HE'S STILL ALIVE!
THE EXECUTIONER FAILED... BUT I WON'T!
NOW'S MY CHANCE.. WHILE THE KID'S BACK IS TURNED!
HE'LL NEVER KNOW WHAT HIT HIM!
KID! LOOK OUT! IT'S CLANTON!
WHA--!
I MISSED!
MOVE IT, JOHNNY!
20


AND BEFORE AMOS CLANTON CAN GET OFF A SECOND ROUND...
YOUR BUSHWHACKIN' DAYS ARE OVER, MISTUH!
KA-
POW!
I HATED HAVING TO GUN THE EXECUTIONER!
BUT IT'S A PLEASURE TO PUT A VARMINT LIKE YOU OUT OF BUSINESS!
AND NOW, BEFORE HE BREATHES HIS LAST...
I MUST FIND OUT... I MUST KNOW...
WHY, YORBY?? WHY DID YOU TAKE ME ON??
YOU'RE STILL YOUNG, RAWHIDE... BUT WAIT...

CONTINUED AFTER NEXT PAGE

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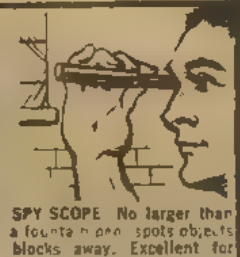

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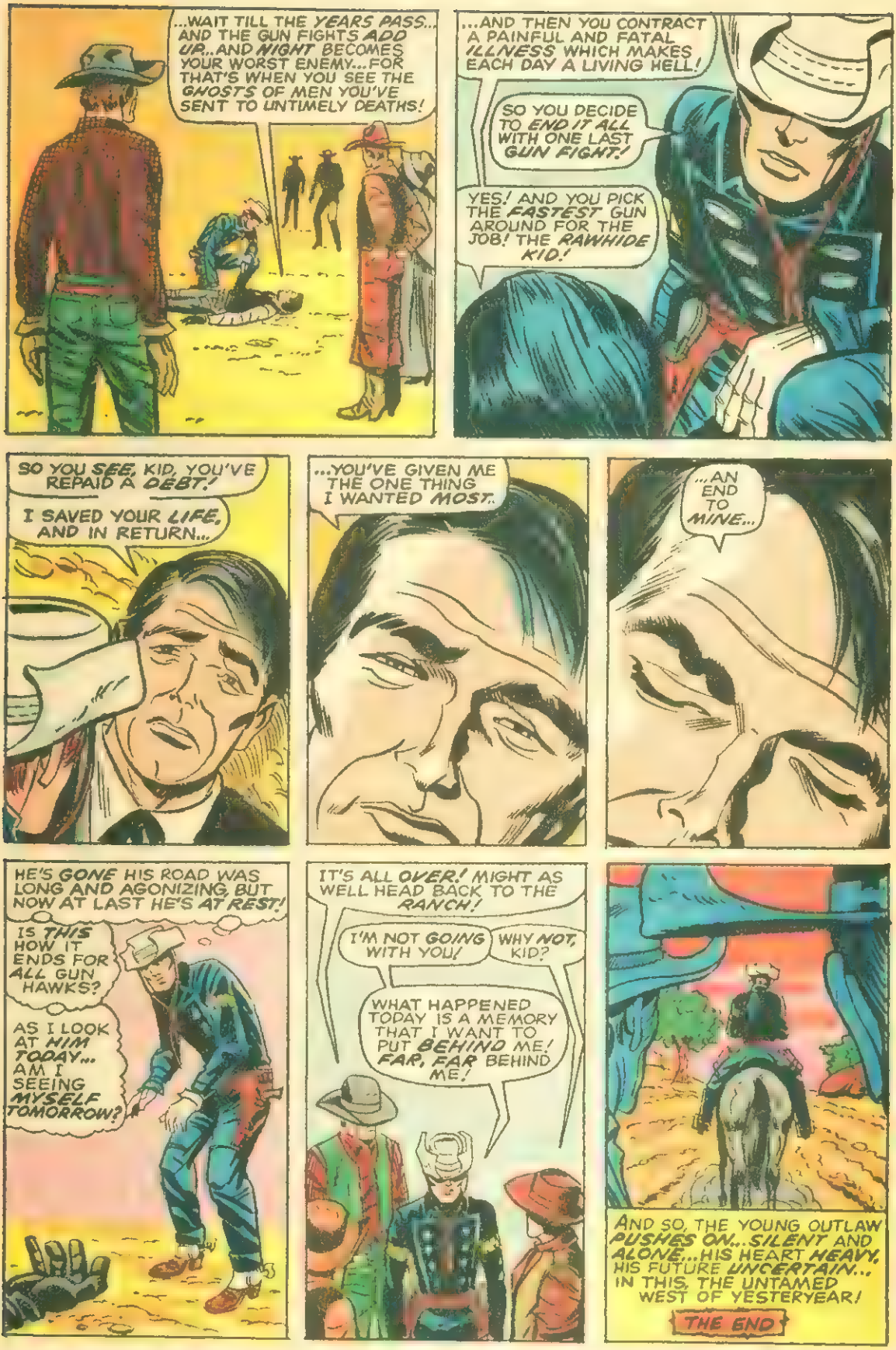

...WAIT TILL THE YEARS PASS... AND THE GUN FIGHTS ADD UP...AND NIGHT BECOMES YOUR WORST ENEMY...FOR THAT'S WHEN YOU SEE THE GHOSTS OF MEN YOU'VE SENT TO UNTIMELY DEATHS!
...AND THEN YOU CONTRACT A PAINFUL AND FATAL ILLNESS WHICH MAKES EACH DAY A LIVING HELL!
SO YOU DECIDE TO END IT ALL WITH ONE LAST GUN FIGHT!
YES! AND YOU PICK THE FASTEST GUN AROUND FOR THE JOB! THE RAWHIDE KID!
SO YOU SEE, KID, YOU'VE REPAID A DEBT!
I SAVED YOUR LIFE, AND IN RETURN...
...YOU'VE GIVEN ME THE ONE THING I WANTED MOST..
...AN END TO MINE...
HE'S GONE HIS ROAD WAS LONG AND AGONIZING, BUT NOW AT LAST HE'S AT REST!
IS THIS HOW IT ENDS FOR ALL GUN HAWKS?
AS I LOOK AT HIM TODAY... AM I SEEING MYSELF TOMORROW?
IT'S ALL OVER! MIGHT AS WELL HEAD BACK TO THE RANCH!
I'M NOT GOING WITH YOU!
WHY NOT, KID?
WHAT HAPPENED TODAY IS A MEMORY THAT I WANT TO PUT BEHIND ME! FAR, FAR BEHIND ME!
AND SO, THE YOUNG OUTLAW PUSHES ON...SILENT AND ALONE...HIS HEART HEAVY, HIS FUTURE UNCERTAIN... IN THIS, THE UNTAMED WEST OF YESTERYEAR!
THE END

RIDIN' THE TRAIL WITH RAWHIDE

c/o MARVEL COMICS GROUP, 625 MADISON AVE. N.Y.C. 10022

Dear Stan,

"The Hostage of Hungry Hills!" was a good story, but not great. Why not expand the Kid's adventures to the full 23 pages available for stories? The extra eight pages would do a lot of good for him. And as good a job as Larry does, you should inject some new life into the mag. Let everyone in the Bullpen, including yourself, do a story or two. The Kid Colt story was very good, but it would have been great with more room. Bring back the Kid in his own mag, or start running new stories in the MIGHTY MARVEL WESTERN. Holy Ankles of Annie Oakley! Linda Fite is a darn fine writer. Let's see more stories from her. Werner Roth and Herb Trimpe did excellent art for the Kid Colt story. They make a great team. Happy trails to you.

Tony Isabella, 11203 Peony Ave.
Cleveland, Ohio 44111

. . . And may your boots be free of scorpions, Antonio! Thanks for the comments on RAWHIDE #67 — especially that idea for a greater *cross-section* of writers and artists to be represented in Western mags. We're working on just such a project right now, and hopefully you'll see the results in a few months. *Calamity Linda* will probably be doing some more writing — if she can get up the energy! She spends most of her time perfecting her Southern drawl . . . and that tends to slow her down a wee tad. 'Nuff said, y'all.

Dear Stan and Larry,

Just finished RAWHIDE #67. Both stories are good, but someone is asleep at the switch. Page 8 of the Rawhide Kid shows a figure (Lem) riding into town with yellow hair. Page 9 has two pictures with Lem with red hair, and the last picture he again has yellow hair. On page 13, the last picture shows the Kid with a green face. Now, about Kid Colt. On page 6 you show a horse galloping down the railroad tracks. I believe in those days it would be almost impossible for a horse to do this, as there is not fill between the ties, so a horse would step between and fall! Try it!

Bud Cavadine, Box 134
Cashton, Wisc. 54619

Oooh! We just did, Buddy! You know what? — You're *right!* You're right about those coloring mistakes, too. In fact, you are so 100% correct that we wish you'd written us that humdinger of a letter *before* the mag had been printed! Next time, see what you can do, y'hear?

Dear Stan and Larry,

Man! Did you guys goof! In issue #63 of August you show a man mounting his horse from the right side. The story is "The Schoolmarm was a Gent!" Well, I'm not from the West — Ohio, as a matter of fact. But I've ridden enough to know that no horse will let you get on from the right. That horse will bust you up if you even put your foot in that stirrup! Well, what do you have to say about it? I want to see your answer, because we don't get many comics over here in Vietnam.

L/Cpl Richard L. Huey, 11th Eng. Bn.
"D" Co., 2nd Plt., 3rd Mar. Div.
FPO San Francisco, Calif. 96602

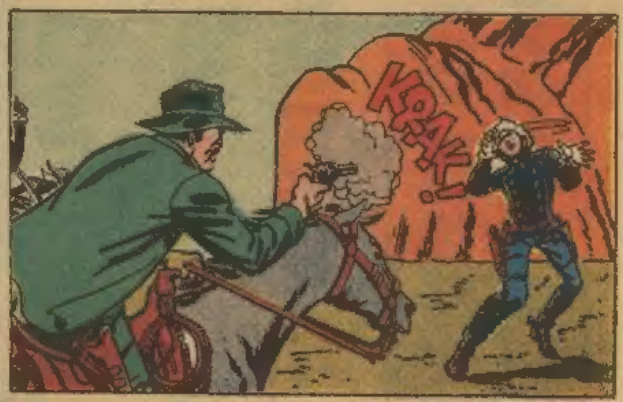
You don't?? But we thought *Bob Hope* made the boonies scene all the time — and he's one of the greatest *comics* around! (Sorry 'bout that!) Anyway . . . add the following fact to your Western Lore Manual: many horses, especially cow ponies that have to be adaptable to the extenuating conditions of herding, roping, and branding, can be mounted from *either* side — even from the back, as Tom Mix will tell you!

Dear "Rough-Writer" Stan,

Ah! At last I'll find out that question of questions every cowpoke's been reckonin' about; cos I'm right sure I'm gonna win me one of them thar no-prizes. Now, pardners, I know everyone is tryin' to close the generation gap, but by havin' the son call the father *son*?? Wal, in the October #66 issue in the Two Gun Kid yarn, on page eight, panel six, y'all have the sheriff callin' his paw "son", unless some pore befuddled laddie has the words over the wrong gent. I shore hope this gets me a rip-snortin' no-prize. How's about it, hombre?

Carole Ianacone, Box 20136
Rio Piedras, Puerto Rico 00928

You got it, Miss Carole! We're sending it down on the next Pony Express *ferryboat!*



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ACT OF OCTOBER 23, 1962; SECTION 4369, TITLE 39, UNITED STATES CODE

1. Date of Filing: October 1, 1968.

2. Title of Publication: THE RAWHIDE KID.

3. Frequency of Issue: Bi-Monthly.

4. Location of Known Office of Publication: 625 Madison Ave., New York, N.Y. 10022.

5. Location of the Headquarters or General Business Offices of the Publishers: 625 Madison Ave., New York, N.Y. 10022.

6. Names and addresses of the publisher, editor, and managing editor are: Publisher: Martin Goodman, 625 Madison Ave., New York, N.Y. 10022; Editor: Stan Lee, 625 Madison Ave., New York, N.Y. 10022; Managing Editor: Sol Brodsky, 625 Madison Ave., New York, N.Y. 10022.

7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.): Magazine Management Company, 625 Madison Ave., New York, N.Y. 10022

8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities (If there are none, so state): None.

9. For completion by nonprofit organizations authorized to mail at special rates. (Section 132.122, Postal Manual.) The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes: (Check one.) ☐ Have not changed during preceding 12 months. ☐ Have changed during preceding 12 months. (If changed, publisher must submit explanation of change with this statement.)

10. EXTENT AND NATURE OF CIRCULATION

A. Total No. Copies Printed (Net press run): Average no. copies each issue during preceding 12 months: 320,400. Single issue nearest to filing date: 400,190.

B. Paid Circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months: 215,873. Single issue nearest to filing date: 256,707. 2. Mail Subscriptions: Average no. copies each issue during preceding 12 months: 176. Single issue nearest to filing date: 126.

C. Total paid circulation: Average no. copies each issue during preceding 12 months: 216,049. Single issue nearest to filing date: 256,861.

D. Free distribution (including samples) by mail, carrier or other means: Average no. copies each issue during preceding 12 months: 400. Single issue nearest to filing date: 400.

E. Total distribution (sum of C and D): Average no. copies each issue during preceding 12 months: 216,449. Single issue nearest to filing date: 257,261.

F. Office use, left-over, unaccounted, spoiled after printing: Average no. copies each issue during preceding 12 months: 103,951. Single issue nearest to filing date: 142,929.

G. Total sum of E & F—should equal net press run shown in A): Average no. copies each issue during preceding 12 months: 320,400. Single issue nearest to filing date: 400,190.

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(signed) JOHN J. HAYES
(Business Manager)

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Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

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